

ENG 198 Technical Communication

**“Achieving Excellence
in your Presentations”**

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College of Engineering**



This class would not exist without our trip to Penn State U

PENNSTATE
 College Of Engineering

ENGINEERING
AMBASSADORS
PENN STATE

Create. Connect. Change.



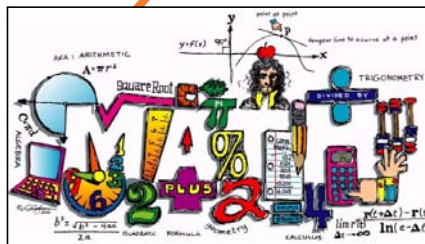
<http://www.engr.psu.edu/ambassadors/>

<http://ambassadors.engr.illinois.edu>

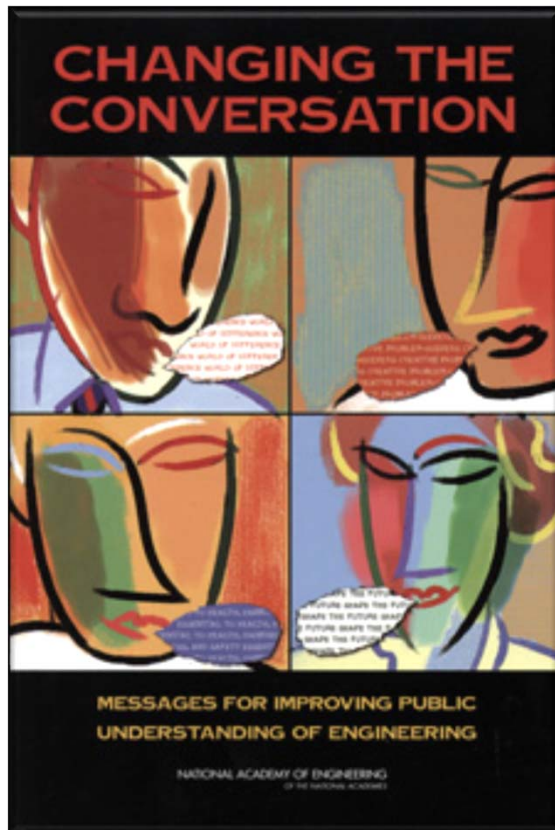
This class will train you in being a star communicator



Some perceptions that middle and high school students have about engineering need to be reshaped



Our messages should be guided by the findings of the National Academy of Engineering



Engineering makes
a world of difference

Engineering encourages
creativity

Engineering is essential to our
health, happiness, and safety

This class will discuss strategies for how to be successful in three critical areas of your presentations



This class will train you to be an excellent communicator



By the end of class, you will be able to...

Critique presentations

Design effective slides

Identify content for audience

Interact in teams

This class will train you to be an excellent communicator



Resources



Practice



Team Work



Mentoring

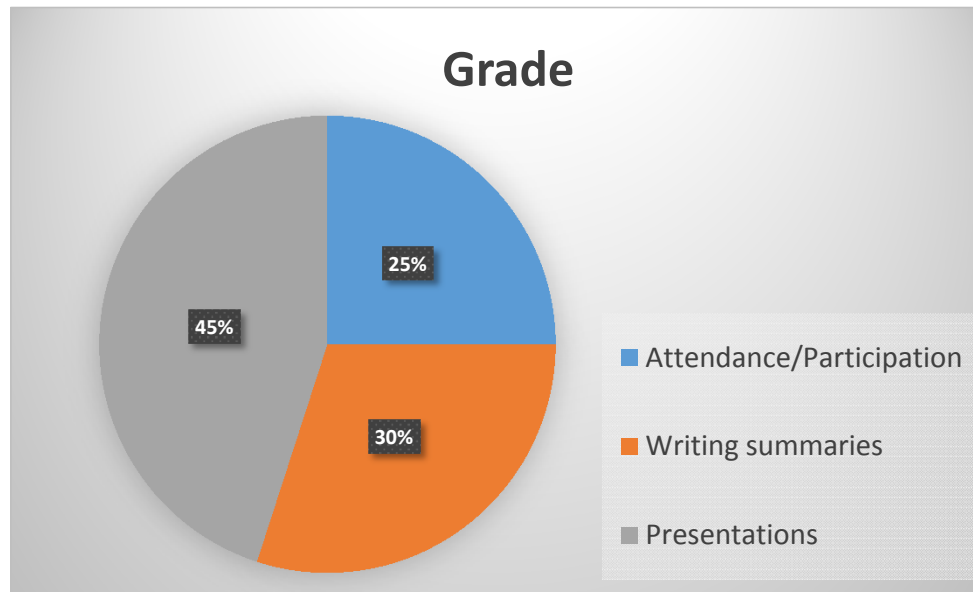
Higher expectations lead to higher return



Your investment

Your return

The grading scheme takes into account three parts



Grading Scale

A+ > 97%

A > 90%

B > 80%

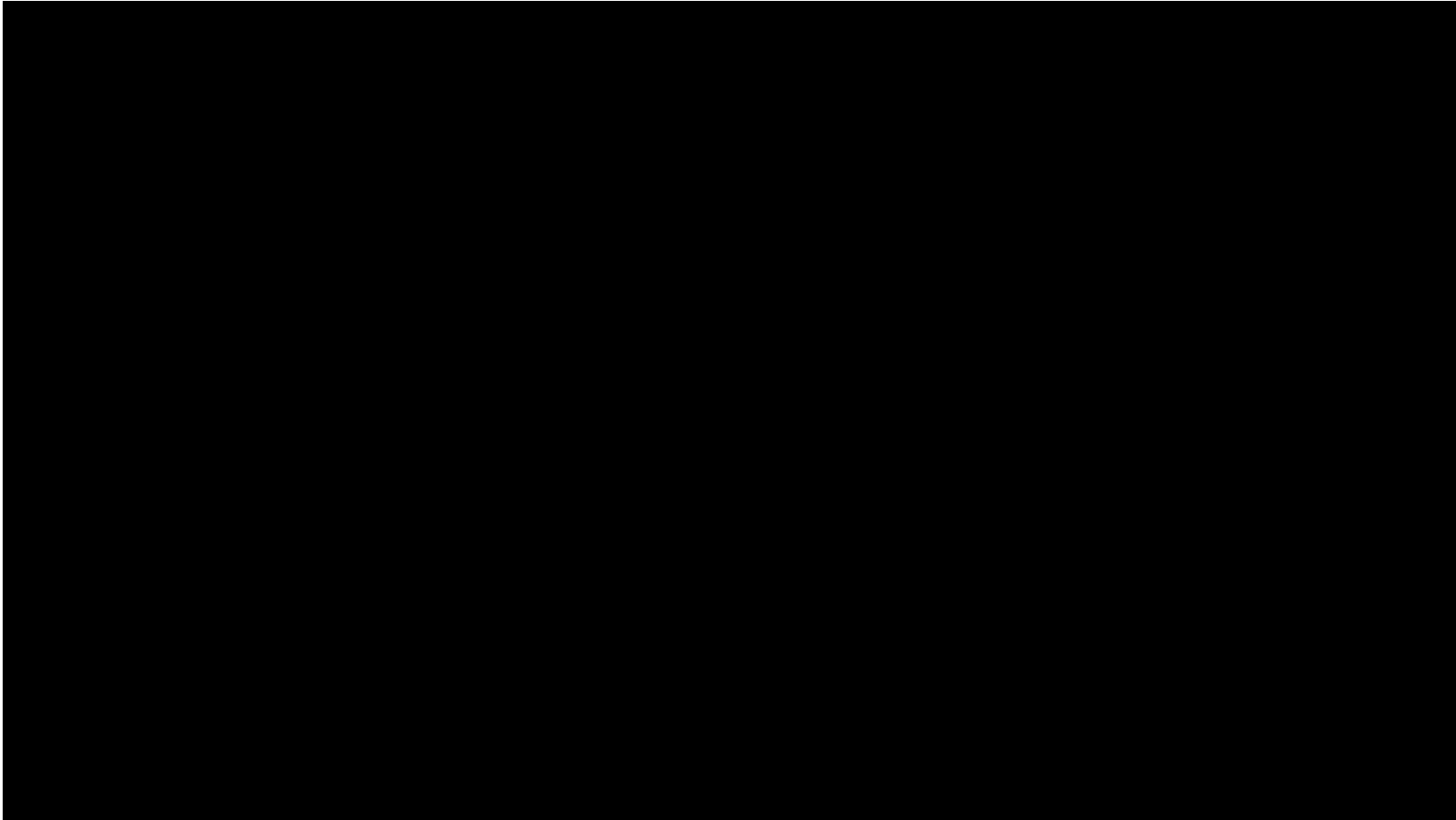
C > 70%

D > 60%

F < 60%

<http://courses.engr.illinois.edu/eng198eb/>

What can go wrong with poor communication?



<https://www.youtube.com/embed/rg0fmaCSDPg>

It is important you start thinking about engineering topics that interest you

NEXT CLASS, Wednesday 9am we will:

brainstorm topics (engineering!)

plan for first presentation (next week!)

Resources Week1-1

<http://www.engr.psu.edu/ambassadors/>

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Did you know that one of the most sought after skills for employers is the ability to communicate verbally?

<http://www.forbes.com/sites/susanadams/2014/11/12/the-10-skills-employers-most-want-in-2015-graduates/>

<http://courses.engr.illinois.edu/eng198eb/>

National Academy of Engineering (2008). *Changing the Conversation: Messages for Improving Public Understanding of Engineering*. Washington, D.C.: NAE Press.

<https://www.youtube.com/embed/rg0fmaCSDPg>