Purpose of talks
Impacting our audience

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Jenny Amos

[www.rudraksha-ratna.com]
Star Moment

Importance of Critique
“Create a moment where you dramatically drive the big idea home by intentionally placing Something They’ll Always Remember.” - Duarte

Exercise: Think of STAR moments from past talks we’ve seen.
Dramatization (prop, demo, skit/video)
Sound bites (limerick, song, sounds, rally cry)
Evocative visuals

Power Posing:
Gain Power through
Body Language

Amy Cuddy
Harvard Business School
Shocking statistics:

1200 CAL or 250 CAL
Star Moment

Importance of Critique
There is always room to improve!

Bring your devices to class during presentations (phone, tablet PC)

1. Write the **Name** of the **First** presenter below

2. Write the **Name** of the **Second** presenter below

3. For the team presenting; check all items that apply below
   - [ ] Image map is used to introduce presentation
   - [ ] Assertions are concise, informative, and relate to slide content
   - [ ] Text is minimal on slides
   - [ ] A cool technology is introduced that also relates back to fundamental science found in the

Rank all traits below (see the [Rubric](http://go.engineering.illinois.edu/EvalTalk) for a list of the criteria and all details for each score)

[http://go.engineering.illinois.edu/EvalTalk](http://go.engineering.illinois.edu/EvalTalk)
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<th>Superior (First Speaker)</th>
<th>Adequate (First Speaker)</th>
<th>Developing (First Speaker)</th>
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<td>*Organization</td>
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<td>*Creativity</td>
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16. Write any comment and feedback to give to the **First** presenter
Lets practice together! Please critique this presentation.
De-bone Baby Back Rib Steak pitch

https://www.youtube.com/watch?v=elZ1rlxF7c
In summary, to excel in your presentations, you will need content, passion, and a sharp sense of the audience.

kecasmedia.blogspot.com
Resources for this week


https://www.youtube.com/watch?v=elZ1rlxRf7c start at 1:06


https://www.youtube.com/watch?v=rtkowhNPm1s