CS441
Applied Machine Learning

Instructor: Derek Hoiem

Art by Dall-E: “Computer brain gathering knowledge, impressionist”
Today’s Class

• A little about me

• Intro to Applied Machine Learning

• Course outline and logistics
About me

Raised in “upstate” NY
About me

1998-2002
Undergrad at SUNY Buffalo
B.S., EE and CSE

2002-2007
Grad at Carnegie Mellon
Ph.D. in Robotics

2007-2008
Postdoc at Beckman Institute

2009-
Prof in CS at UIUC
My research

Hoiem et al. 2005
Neural Radiance Fields: use deep networks to model 3D scenes

Lee et al. 2022
General Purpose Learners

VQA | Captioning | Localization | Classification (cropped) | Classification in Context
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What is he holding? | Describe the image. | Find the temperature scanner. | What is this? | What is this?
[Image of a person holding a covid vaccination card] | [Image of a close up of a person wearing a N95 mask] | [Image of a woman with a green box around her face] | [Image of a nasal swab] | [Image of a PCR test]

Kamath et al. 2022
Other examples of my research that use machine learning

- **Vision**
  - Object detection
  - Image classification
  - Photo album organization
  - Image retrieval
  - Describing objects
  - 3D scene modeling
  - 3D object modeling
  - Robot navigation
  - Shadow detection and removal
  - Generating animations

- **Vision and Language**
  - Visual question answering
  - Phrase grounding
  - Video analysis
  - General purpose vision-language

- **Audio**
  - Sound detection
  - Music identification
Reconstruct: vision for construction

Crunchbase top 50 global startups

What is machine learning?

• Create predictive models or useful insights from raw data
  – Alexa speech recognition
  – Amazon product recommendations
  – Tesla autopilot
  – GPT-3 text generation
  – Image generation
  – Data visualization
The whole machine learning problem

1. Data preparation
   a. Collect and curate data
   b. Annotate the data (for supervised problems)
   c. Split your data into train, validation, and test sets

2. Algorithm and model development
   a. Design methods to extract features from the data
   b. Design a machine learning model and identify key parameters and loss
   c. Train, select parameters, and evaluate your designs using the validation set

3. Final evaluation using the test set

4. Integrate into your application

Example: voice recognition in Alexa

Our focus, but it’s important to understand all of it
Algorithm and model development

Raw Data
- Text
- Images
- Audio
- Discrete/continuous values
- Structured/unstructured
- Few/many examples
- Few/many features
- Clean/noisy labels

Encoder
- Manual feature design
- Deep networks
- Trees
- Clustering
- Feature selection
- Kernels
- Density estimation

Loss / Feedback

Decoder
- Linear regressor
- SVN
- Logistic regressor
- Nearest Neighbor
- Probabilistic model

Prediction
- Clusters
- Low dimensional embedding
- Category
- Pixel labels
- Generated text, image, audio
- Positions
- Yes/No

Target Labels

Loss / Feedback
Course objectives

1. Learn how to solve problems with ML
   - Key concepts and methodologies for learning from data
   - Algorithms and their strengths and limitations
   - Domain-specific representations
   - Ability to select the right tools for the job

The global machine learning market is expected to grow from $21.17 billion in 2022 to $209.91 billion by 2029, at a CAGR of 38.8%. With the field growing at such an exponential rate the number of jobs is growing too and machine learning is one of the most trending career paths of today. - Emeritus
2. Better understanding of real-life application and social implications of machine learning

- Recommending systems
- Surveillance
- Robots
- Smart assistants
- Text generation
- Autonomous cars
- Social media bots

Tesla accident
3. Appreciation for your own constantly learning mind
Course outline

Prof: Derek Hoiem dhoiem@illinois.edu

TAs
- Joshua Levine (joshua45)
- Ibtihal Ferwana (iferwna2)
- Adam Davies (adavies4)
- Akshat Sharma (akshat7)
- Seemandhar Jain (sj68)
- Xiacong Yang (xy51)
- +1

Website: https://courses.engr.illinois.edu/cs441/sp2024/
Topics

• Fundamentals of learning
  – How to build classifiers and regressors based on provided features
  – Working with data, instance-based methods, linear models, probabilistic methods, trees

• Deep representation learning
  – How to learn effective representations
  – Optimization, MLPs, CNNs, transformers, vision, language, foundational models

• Applications
  – Ethics and impact, bias/fairness, building applications, RL, audio and time series
Grades

- Experience Points: 500+ points
  - 5 homeworks: 100+ points each
  - 1 final project: 100+ points
  - Participation: up to 50 points
  - 3 credit: target is 500 points
  - 4 credit: target is 625 points

- Exams: 200 pts
  - Midterm: covers first half
  - Final: covers entire semester (can replace midterm grade also)

Final grade calculation:

\[
Course\_Grade = \frac{EP + \max(Midterm, Final) + Final}{\max(EP, EP\_Target) + 200}
\]

Late policy

- Up to ten free days total – use them wisely!
- 5 point penalty per day after that
- Project must be submitted within two weeks of due date to receive any points
Covid, masks, sickness

• If you’re well, please come to lectures and office hours. Masks are optional, per university policy. You’re encouraged to follow CDC guidelines for masking.

• If you’re sick, please stay home. No need to show proof of illness or get permission to miss.

• Lectures will be recorded, and exams can be taken from home
Homework details

Overall
- Mostly implementing and applying machine learning methods in Python notebooks
- Some conceptual questions
- Complete/submit Report PDF and Jupyter notebook

Assignments
- HW 1: Instance-based methods
  - Retrieval, clustering, KNN classification and regression
- HW 2: Linear Models
  - PCA and embeddings, linear regression, logistics regression, SVM
- HW 3: Probabilistic Methods
  - Estimating PDFs, robust estimation
- HW 4: Trees and MLPs
  - Decision trees, random forests, boosting, multi-layer perceptrons
- HW 5: Deep learning and applications
  - Linear probe, fine-tuning, investigating a real-world application area
- Final Project: Disaster tweet classification, house price regression, or custom project
Learning resources

Website: https://courses.engr.illinois.edu/cs441/sp2024/
- Syllabus
- Recordings
- CampusWire Discussion
- Canvas Submission
- Assignments
- Schedule
- Lecture slides and readings

Lectures
- In-person, recorded

Office hours
- Will be updated on pinned CampusWire post

Readings/textbook: Forsyth Applied Machine Learning
Attendance

• Class attendance is strongly encouraged
  – Having a critical mass of students in class makes class more fun and leads to good questions and increased learning
  – Regularly attending helps make sure you stay on top of things
  – Some classes have significant discussion components
  – Can get credit for in-class question answers
Academic Integrity

These are OK
• Discuss homeworks with classmates (don’t show each other code)
• Use Stack Overflow to learn how to use a Python module
• Use GPT/Co-Pilot etc to learn how to use a Python module, or streamline coding
• Get ideas from online (make sure to attribute the source)

Not OK
• Copying or looking at homework-specific code (i.e. so that you claim credit for part of an assignment based on code that you didn’t write)
• Using external resources (code, ideas, data) without acknowledging them

Remember
• Ask if you’re not sure if it’s ok
• You are safe as long as you acknowledge all of your sources of inspiration, code, etc. in your write-up
• If you use GPT or Co-Pilot, acknowledge it
Other comments

Prerequisites

• Probability/stats, linear algebra, calculus

• Experience with Python will help but is not necessary, understanding that it may take more time to complete assignments

• Watch tutorials (see schedule: intro reading) for linear algebra, python/numpy, and jupyter notebooks.
How is this course different from...

• **CS 446 ML**
  – This course provides a foundation for ML practice, while 446 provides a foundation for ML research
  – This course has less theory, derivations, and optimization, and more on application representations and examples

• **Online version of CS 441 AML**
  – This course has fewer, larger homeworks, a final project, and exams (vs. many small homeworks and quizzes)
  – This course focuses more on concepts and modern usage of ML

• **CS 444 Deep Learning for CV, other domain-oriented courses**
  – This course is much broader
Should you take this course?

Take this course if ...
• You want to learn how to apply machine learning
• You like coding-based homeworks and are OK with math too
• You are willing to spend 10-12 hours per week (maybe even more) on lectures, reading, review, and assignments

Do not take this course if ...
• You want more of a theoretical background (take 446 instead)
• You want to focus on one application domain (take vision, NLP, or a special topics course instead)
• You want an “easy A” (it will be achievable with hard work but not easy)
Feedback is welcome

• I will occasionally solicit feedback through surveys – please respond

• You can always talk to me after class or send me a message on CampusWire

• My goal is to be a force multiplier on how much you can learn with a given amount of effort
What to do next

• Bookmark the website
• Sign up for campuswire
• Read the syllabus and schedule
• Unless you consider yourself highly proficient in Python/numpy and linear algebra, watch/do the tutorials linked in the web page