**Wildcards**: help us to match partial strings.

*(Asterisk): matches zero or more characters.

?(Question mark): matches exact ONE character.

=**RAND()**: to generate a random number between 0 to 1

If the random number is smaller than chance (80%), consider coffee to be bought, otherwise, no.

If the first country is before the second, show the name of the first one, otherwise show the second one.

Second Step, comparison.
If the population of the first country is larger, show the name of the first one, otherwise, show the second one.

First step, find out the population of the two countries. Notices that we use ‘xxx’! when referring data in a different page named xxx. Data for population is in column J, which is the 10th column in the array, so column_num is 10.